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Isaiah 43:1-7 -

But now, this is what the Lord sayshe who created you, Jacob, he who formed you, Israel: "Do not fear, for I have redeemed you; I have summoned you by name; you are mine.

² When you pass through the waters, I will be with you; and when you pass through the rivers, they will not sweep over you. When you walk through the fire, you will not be burned; the flames will not set you ablaze.

³ For I am the Lord your God, the Holy One of Israel, your Savior; I give Egypt for your ransom, Cush and Seba in your stead.

- ⁴ Since you are precious and honored in my sight, and because I love you, I will give people in exchange for you, nations in exchange for your life.
- ⁵ Do not be afraid, for I am with you; I will bring your children from the east and gather you from the west.
- ⁶ I will say to the north, 'Give them up!' and to the south, 'Do not hold them back.' Bring my sons from afar and my daughters from the ends of the earth—
- ⁷ everyone who is called by my name, whom I created for my glory, whom I formed and made."

"BUT NOW!"

Isaiah 42:18-20 -

"Hear, you deaf; look, you blind, and see! ¹⁹ Who is blind but my servant, and deaf like the messenger I send? Who is blind like the one in covenant with me, blind like the servant of the Lord? ²⁰ You have seen many things, but you pay no attention; your ears are open, but you do not listen."

All 7 Verses in Isaiah 43:1-7 point to the middle ... Verse 4

Isaiah 43:4 - Since you are precious and honored in my sight, and because I love you, I will give people in exchange for you, nations in exchange for your life.

Isaiah 43:4b - I will give men in exchange for you and people in exchange for your life.

Romans 5:8 (KJV) - But God commendeth his love toward us, in that, while we were yet sinners, Christ died for us.